

1. INTERNATIONAL BUSINESS

1. A report on International Business Operations
2. Study Of International Marketing
3. Export Prospects Of Alcoholic Beverages to foreign countries
4. Liner Activities of Logistics Company
5. The credit crunch and its impact on the property market
6. Study on International Travel services
7. Globalizing to UK: a resource based perspective
8. Outward FDI and Trade Performance
9. Internationalization of banks: The consumer perspective
10. Internationalization process of [company]
11. Analysis of the Commercial Relations between [selected countries]
12. Internationalisation of companies
13. The internationalisation process of the firm
14. Product Cycles for India's Export of Machinery goods
15. Supplier Relationship Management: Developments in Co-operative Initiatives
16. Study on finding a reliable international business partner
17. Sustainable IOC - Sustainable Society
18. The Impact of Inflation on Business and Trade [case study]
19. The Driving Force of Swap Spreads
20. Study on Trade and Development
21. Valuing Companies in Emerging Markets
22. Reward Systems and Strategy
23. The Pros and Cons of Business Intuition in Strategic Decision Making
24. Innovative ways to finance telecommunication in developing countries
25. Key Success Factors for Samsung Mobile Platforms using Porter's Value Chain model
26. Emerging Role of Teams in Multicultural Organizations
27. Growth factors of Service based internet commerce in Asian markets
28. Foreign Direct Investment in cohesion to employment

MBA Project Topics – Customized only

29. The Culturally Intelligent Negotiator: The Impact of CQ on Intercultural Negotiation Effectiveness
30. Indian Business Ventures abroad
31. Foreign Collaborations in India A Study of Patterns in the Pre and the Post-liberalization Era
32. The Performance of Global Business Teams within Multinational Corporations: The Test of an Intervening Process Model
33. Imperatives, Challenges and Task Requirements of Becoming a Global Player: The Case of India
34. The global political economy of transnational corporations: a theory of asymmetric interdependence
35. The use of print ads for an international brand
36. Business Negotiations in India
37. The impact of culture on business negotiations